



Dear Potential Sponsor,

Thank you for your interest in helping sponsor the Western Collegiate Racquetball Conference (WCRC). The WCRC is the governing body for collegiate racquetball in California, Nevada, Oregon, Washington and Arizona. The goal of the WCRC is to grow collegiate racquetball programs in each school that has racquetball courts on campus, along with hosting racquetball events throughout the year for these collegiate players to compete in. Currently, we have 3 events held at 3 different locations here in Northern California with a Fall, Winter and Spring event.

How can you help?

1- Fund the WCRC:

Right now the WCRC funds each event through player entries from \$5-\$15, however providing the same services you would receive in a regular tournament is tough as the cost is low due to college students not having a lot of money but trying to keep participation up. We are looking for sponsors to help with:

1. Tournament Food (Breakfast items and a healthy lunch)
 - a. (\$12 per person x 60 players x 3 events = \$2,160 per year)
2. Tournament T-Shirts
 - a. (\$6 per shirt x 60 players x 3 events = \$1,080 per year)
3. Awards for 1st and 2nd place in 6 divisions
 - a. (\$5 per medal x 2 medals per x 6 divisions = \$50 per year)

2- Fund a college program at a school:

- a. Each school is responsible for funding their club program. Most schools get funding from Cal Opers but with budget cuts and decreasing funding for smaller sports, this becomes hard and sometimes results in the loss of a racquetball program. We are looking for help in the following area:
 1. Club sanctioning fee each quarter/semester
 - a. \$25-\$50 = \$75-\$150 per year
 2. Club advertising to promote the program with flyers
 3. Starter kits for new players who join the club (5-10 per school per quarter/semester)
 4. Coaching compensation for time to coach the team
 - a. 2 days per week @ 1 hrs = 2 hrs x \$25 per hr = \$50 per week x 24 weeks = \$1,200 per year
 5. School Van rental for events
 - a. \$100 per event x 3 events per year = \$300 per school year
 6. Entry into events covered for the players
 - a. \$15 per event x 3 events = \$45 per player per year
(average of 10 players = \$450 per year)

Thank you for taking the time to look over our sponsor proposal. We have many ways for you to help and we are willing to help promote your business or company in return. If you have any ideas or would like to speak further, please contact me to discuss.

Sincerely,
Nick Irvine
WCRC Director
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